

REMAIN AGILE & DRIVE PERFORMANCE:
RAPID RESPONSE FINANCE

More than ever, corporate and line of business FP&A teams are playing a direct and impactful role in driving business performance. How? By developing and sharing critical insights, collaborating with strategic business partners to support key decisions and by leading critical forecasting processes to align financial goals with detailed operational plans.

During crisis situations, Finance teams need to step up even further. Why? Because there's no other group within the organization who understands how operational initiatives impact the P&L, balance sheet and cash flow. That's why CFOs and their teams require **rapid-response** solutions that are purpose-built to drive performance and help them lead through the fog of uncertainty. This requires solutions with the **agility** and **scale** to model key **business drivers** and various **scenario analyses** to guide decision-making. And it requires solutions that help sophisticated organizations **conquer complexity** by bringing together all key financial and operational insights into a **unified platform** for decision-making.

Lead at Speed with OneStream

OneStream supports multiple corporate performance management (CPM) processes to help organizations **eliminate disconnected spreadsheets, point solutions and silos of legacy systems**. And with the OneStream MarketPlace,[™] OneStream ensures Finance executives can **lead at speed** with the ability to continually evolve their CPM platform to address new business requirements. Here are just a few examples:

- Analyze **multiple planning scenarios** on the fly to dynamically calculate opportunities and risks to EBITDA, EPS and cash flow.
- Create **free-form models** to focus on business drivers and detailed operational plans.
- Align and unify cash forecasting across Finance and operations with driver-based models using **DPO, DSO, DOH** — or model **bottom-up 13-week** cash flow plans for additional granularity.
- **Increase collaboration on planning and forecasting tasks** across the organization by embedding **critical tasks** into user workflows.



Purpose-Built
Business & Productivity
Solutions



Reduce TCO
By Eliminating Multiple,
Fragmented CPM 1.0
Applications



Increase ROI
As Business Needs Evolve



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Rapid-Response Planning & Productivity Solutions

OneStream's MarketPlace provides more than 50 purpose-built specialty planning and productivity solutions to help Finance leaders respond to rapidly evolving business needs and drive performance. OneStream's rapid-response solutions include the following, as well as predictive analytics and operational analysis capabilities:

- **Scenario Analysis 123** — Create **multiple forecast scenarios** to analyze opportunities and risks. Focus on **key business-drivers** and **dynamically model** the impact to profitability and cash. Compare to forecast and actual results with OneStream's built-in reporting capabilities.
- **Thing Planning** — Develop **free-form models** to analyze and plan at the **granularity you require**. Focus on detailed business drivers such as product line, distribution channel, key projects and T&E. **Dynamically** align with P&L, balance sheet and cash flow plans.
- **Cash Planning** — Model the changes in cash by understanding the impact of **all cash sources and uses** including payables, receivables, investments, capex, financing and more.
- **Task Manager** — Organize and manage end-user tasks across virtually across **all aspects of financial and operational planning** & reporting. **Collaborate** with stakeholders across the globe with integrated messaging to work through upcoming deadlines and overdue tasks.

Benefits

OneStream works with hundreds of organizations to unleash finance teams to spend less time moving and reconciling data between fragmented systems and processes — and more time focusing on driving business performance. A few examples of additional key benefits include:

- **Lead at Speed** — **Quickly analyze** and communicate **multiple what-if scenarios** based on changes to key business drivers. Model the impact across the P&L, balance sheet and cash flow based on existing business rules.
- **Align Operational Plans with Financial Goals** — **Model on-the-fly** and forecast at the **detailed business driver level** without compromise. Unify with financial plans without forcing complexity into data models. Create transparency and visibility into underlying operational plans with **seamless drill back and drill-through** capabilities.
- **Focus on Cash** — **Streamline** cash forecasting with control and flexibility by **standardizing** key inputs of cash sources and uses in a single solution. Align **FP&A cash-flow models** with **13-week bottom-up** cash forecasts with a **unified data model**.
- **Increase Collaboration and Productivity** — **Automate** all critical planning and forecasting tasks and processes across corporate, line of business and geographically dispersed teams. Incorporate role and task security to **drive accountability** and ensure segregation of duties when needed.

OneStream Platform and MarketPlace

The OneStream Intelligent Finance Platform unifies financial consolidation, planning, reporting, analytics and data quality for sophisticated organizations.

The OneStream MarketPlace provides over 50 downloadable business and productivity solutions that allow customers to easily extend the value of their CPM platform to quickly meet the changing needs of finance and operations.

↓ Download

Deliver additional CPM solutions, templates, tools and content with a simple download, similar to downloading an app to an iPhone®.

↔ Configure

Eliminate the noise of technical complexity and allow you to start solving your business problem on Day 1.

↑ Deploy

50+ solutions available, including advanced analytics, planning, productivity and financial close and reporting solutions.

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With OneStream, we are now analyzing daily, weekly and monthly sales and working capital metrics to analyze our pacing vs. prior year and plan. Since all the data resides in a single platform, we were able to rapidly deploy the new model in under 10 days, which would've been impossible to do with other fragmented solutions.”

—Richard Burton, Vice President and Corporate Controller
MCCAIN FOODS